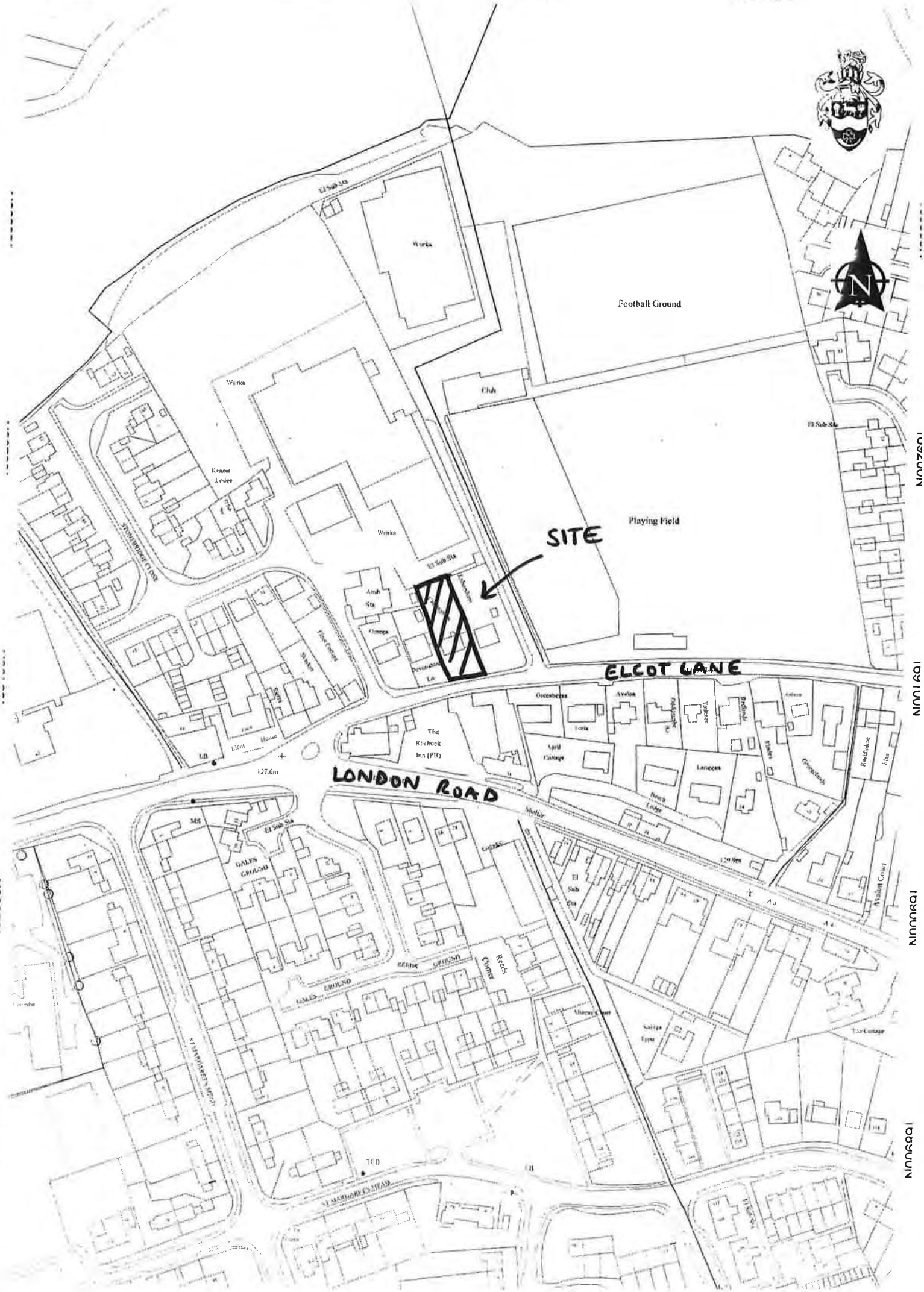E/2011/1094/FUL - CRESINGHAM, ELCOT LANE, MARLBOROUGH, SN8 2BG